

CEBIT Take-off Monday

Convention Center (Exhibition Grounds), 9:30 a.m. – 5:30 p.m.

The new, revamped CEBIT kicks off on Monday, 11 June, with an action-packed, star-studded conference program. The Expo in the exhibition halls opens on Tuesday!

That's right: the exhibition halls don't actually open to visitors until Tuesday, but there will be plenty happening on „Take-off Monday“ with a top-notch digitization-themed program (registration and admission ticket are required):

Monday, 11 June 2018

10:00-17:30 h

Moderated by Carsten Knop,
Frankfurter Allgemeine Zeitung

10:00-13:15 h **CEBIT Take-off Keynotes**
Room 2

10:00-10:15 h **Welcome and Introduction**
Prof. Dieter Kempf, Bundesverband der deutschen Industrie e.V.

10:15-11:05 h **Dawn of the New Everything: Encounters with Reality and Virtual Reality**
Jaron Lanier, Scientist, Author

11:05-11:30 h **The Renaissance of Compute**
Amir Faintuch, Intel Corporation

11:30-11:55 h **Coffee Break**

11:55-12:20 h **Shape the digital now**
Adel Al-Saleh, Deutsche Telekom AG, T-Systems

12:20-12:45 h **Digital Transformation and the Importance of Humans**
Janina Kugel, Siemens AG

12:45-13:15 h **Powerful Voices of our Future Generation**
Dr. Auma Obama, Sauti Kuu Foundation

13:00-17:00 h **Deutsch-Arabisches Digitalforum**
Room 3B

13:15-13:45 h **Coffee Break**

13:45-15:15 h **CEBIT Future Work Forum**
Room 2
Statements & Panel
Andrew Filev, Wrike
Prof. Dr. Wolf-Dieter Lukas, Bundesministerium für Bildung und Forschung
Ursula Morgenstern, Atos Deutschland
Prof. Dr. Dieter Spath, Fraunhofer IAO

13:45-17:30 h **CEBIT InnovationCamp**
Room 1
Daniel Finger, Bitkom e.V.

13:45-15:15 h **Breitbandgipfel**
Room 3A
Statements & Panel
Steffen Bilger MdB, Bundesministerium für Verkehr und digitale Infrastruktur
Dr. Christoph Clément, Vodafone Deutschland
Dr. Regina Görner, Die Bundesarbeitsgemeinschaft der Senioren-Organisation (BAGSO)
Iris Plöger, BDI
Olaf Reus, Initiative D21 e.V.
Dr. Bernhard Rohleder, Bitkom e.V.
Hannes Schwaderer, Initiative D21 e.V.

13:45-15:15 h **VOICE-Politiktalk**
Room 13/14
Statements & Panel
Mario Brandenburg MdB, Ausschuss Digitale Agenda
Anke Domscheit-Berg MdB, Ausschuss Digitale Agenda
Dr. Pamela Herget-Wehlitz, MTU Aero Engines
Stefanie Kemp, Lowell Group
Prof. Dr. Jörg Müller-Lietzkow, Institut für Medienwissenschaften der Universität Paderborn, Mitglied im cnetz
Dr. Hans-Joachim Popp, DLR e.V.

15:15-15:45 h **Coffee Break**

15:45-17:30 h **CEBIT Executive Talk**
Room 2
Statements & Panel
Prof. Dr. Gesche Joost, Universität der Künste Berlin
Prof. Dieter Kempf, Bundesverband der Deutschen Industrie e.V.
Dr. Robert Mayr, DATEV eG
Prof. Dr. Reimund Neugebauer, Fraunhofer Gesellschaft
Frank Riemensperger, Accenture
Stefan Schnorr, Bundesministerium für Wirtschaft und Energie

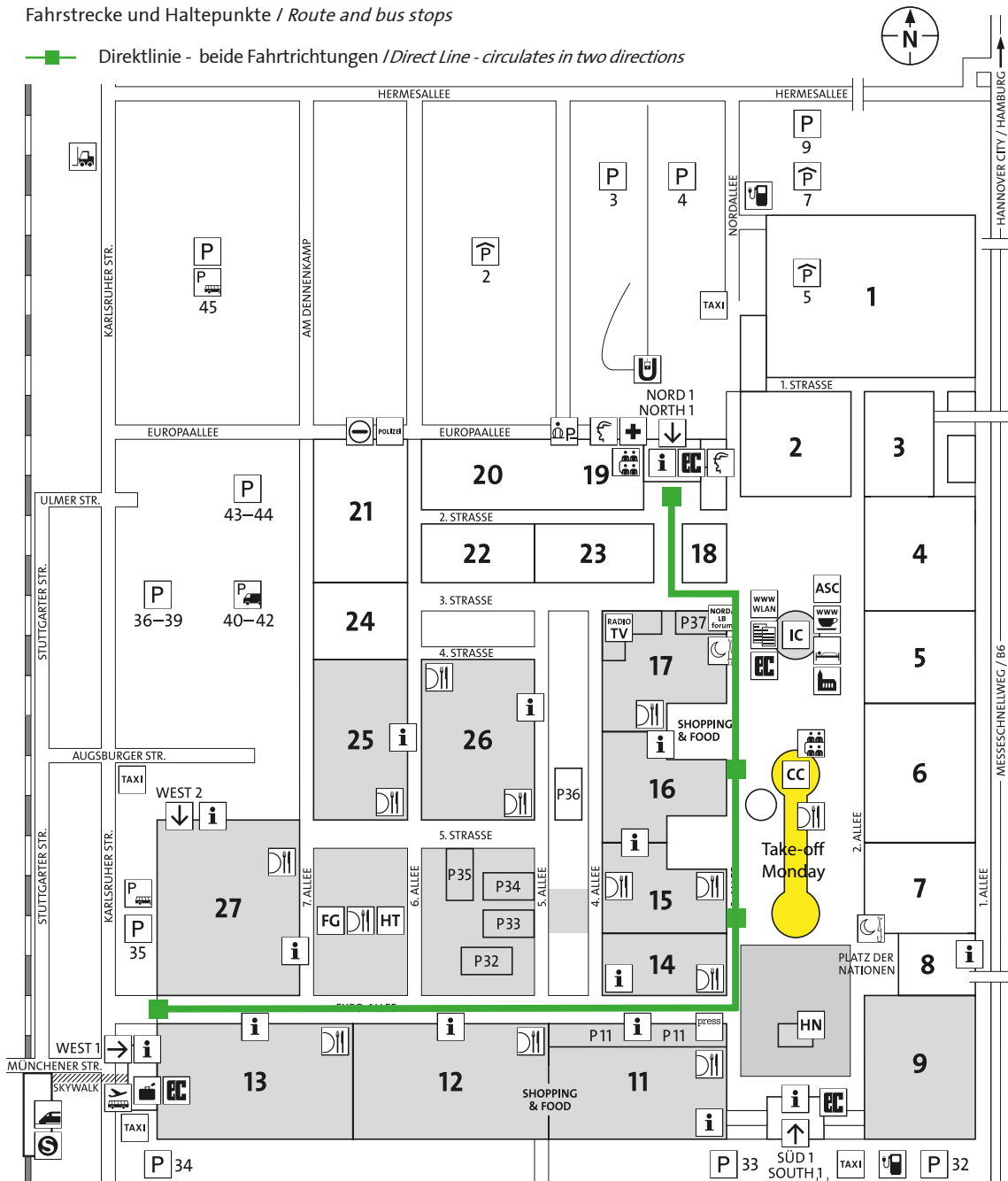
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Shuttle-Service, as of 9:30 a.m. can be found at the following entrances:
North 1 and West 1. We recommend to use the shuttle-service, due to
increased traffic on the exhibition grounds, as the EXPO starts on 12 June 2018.

Fahrstrecke und Haltepunkte / Route and bus stops

—■— Direktlinie - beide Fahrrichtungen / Direct Line - circulates in two directions



Deutsche Messe

Deutsche Messe
Messegelände
30521 Hannover
Germany

Tel. +49 511 89-0
Fax +49 511 89-32626
info@messe.de
www.messe.de

Do you have any questions?

Ira Beil
Tel. +49 511 89-33419
ira.beil@messe.de