COVID-19: Effects on the Restaurant Industry

Restaurant Revenue Tanks Amid Shutdown Orders

Source: Womply
Two-thirds are concerned about eating at restaurants.

A clear majority of Americans today have grown fearful of restaurants, and 27% now definitely avoid eating out entirely, a jump of 8% in just 4 days. The increased fear persists across demographic groups, with particularly large spikes among Boomers (+12%) and Gen X (+9%). Moreover, the concern has now spilled over beyond just parents; restaurant avoidance has now spiked aggressively among single adults and those without kids. Consumers feel it’s not just about protecting your family anymore — it’s also about protecting yourself.

- **27%** definitely avoid eating out  
  +8% since Mar 10

- **41%** are nervous, but will still eat out  
  +2% since Mar 10

- **32%** have no concerns whatsoever  
  -10% since Mar 10

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**DEFEINITELY AVOID EATING OUT**

- Mar 10: 21%
- Mar 14: 25%

- Men: 27%
- Women: 27%
- Gen Z: 26%
- Millennial: 29%
- Gen X: 31%
- Boomer+: 31%
- Married: 26%
- Single: 25%
- Kids: 20%
- No Kids: 16%
38% - Touching things others have touched
28% - Being near other people
15% - Staff preparing / handling food
9% - Being served from large containers
7% - Interacting with restaurant staff
Guangzhou CDC

TACO KIT!

Do it yourself!

WWW.CHAPARRO-BERLIN.DE

Source: Chaparro Instagram @chaparroberlin
**Taco & Burrito Cravings Pack**
$10.00 | 170-490 Cal Per Item

- 4 Crunchy Tacos
- 4 Beefy 5 Layer Burritos

**Burrito Cravings Pack**
$10.00 | 420-490 Cal Per Item

- 3 Shredded Chicken Burritos
- 3 Beefy 5 Layer Burritos

Source: Tacobell.com