



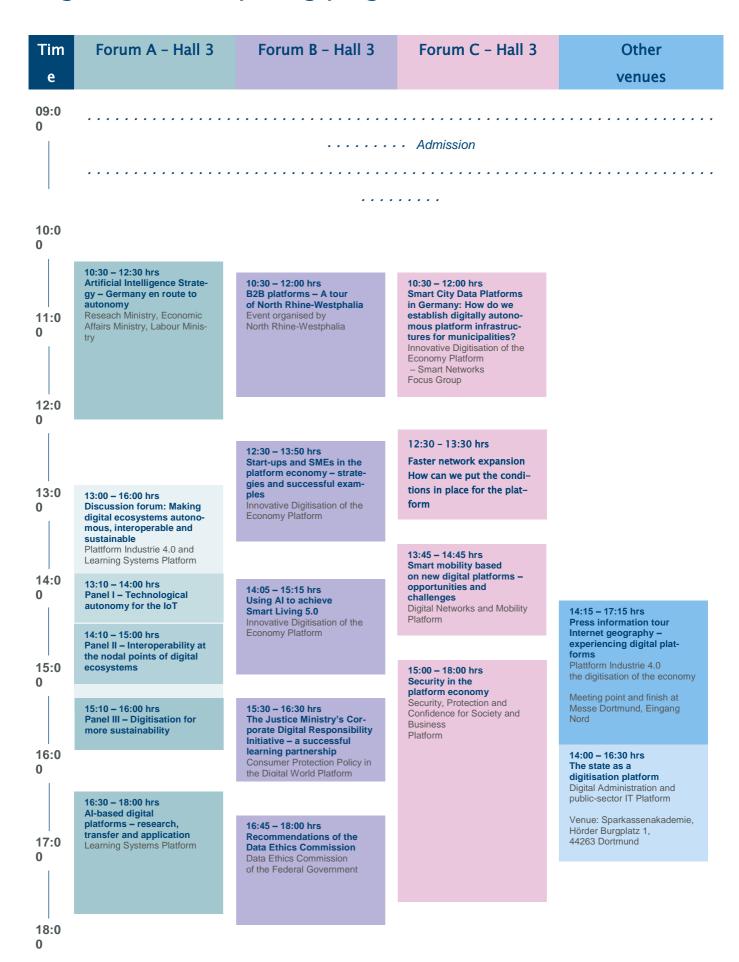
# DIGITAL GIPFEL Dortmund 2019

PlattFORM DIE ZUKUNFT

28.-29. Oktober 2019

#DigitalGipfel19

# Digital Summit: opening programme - 28 October 2019



## In detail

# 09:00 hrs **Forum A**

#### **Doors open**

**10:30 – 12:30 hrs** Hall 3, Forum A

# Artificial Intelligence Strategy – Germany en route to autonomy

Moderators: Lars Gaede and Geraldine de Bastion

#### 10:30 - 11:30 hrs

#### Artificial Intelligence Strategy - What have we achieved, what's next?

#### Research in the Al field - Discussion

**Professor Dr Wolf-Dieter Lukas,** State Secretary, Federal Ministry of Education and Research

**Professor Dr Jana Koehler,** CEO and Technical and Scientific Managing Director, German Research Center for Artificial Intelligence

Dr Ralf Klinkenberg, Rapid Miner GmbH

#### Al and business - Discussion

**Thomas Jarzombek**, Member of the Bundestag and Commissioner for the Digital Industry

and Start-ups at the Federal Ministry for Economic Affairs and Energy Manuela Rasthofer, Founder and managing director, TerraLoupe GmbH Jörg Bienert, President, Federal Al Association

#### Al in the world of work and society - Discussion

**Björn Böhning,** State Secretary, Federal Ministry of Labour and Social Affairs **Laura Wirtz,** Lead Strategy & Business Development ING AG **Matthias Hartmann,** Chairman of the Board, IBM Deutschland

#### **Panel discussion**

**Professor Dr Wolf-Dieter Lukas,** State Secretary, Federal Ministry of Education and Research

**Thomas Jarzombek**, Member of the Bundestag and Commissioner for the Digital Industry

and Start-ups at the Federal Ministry for Economic Affairs and Energy **Björn Böhning**, State Secretary, Federal Ministry of Labour and Social Affairs

## 11:30 - 12:00 hrs

## Trusted cloud infrastructures as a strategic asset

#### Impulse statement

**Christian Hirte**, Parliamentary State Secretary at the Federal Ministry for Economic Affairs and Energy

#### **Panel discussion**

**Christian Hirte**, Parliamentary State Secretary at the Federal Ministry for Economic Affairs

and Energy

**Ingrid-Helen Arnold,** President SAP Business Data Network, SAP SE **Sven Kullmann,** Vice President Open Telekom Cloud, T-Systems International GmbH

**Dr Bettina Uhlich,** CIO and Head of Global IT Services, Evonik Industries AG **Dr Martin Hölz,** Group CIO, thyssenkrupp AG

#### 12:00 - 12:30 hrs

#### On the road to digitally autonomous infrastructures

#### Keynotes and moderated discussion

**Thomas Jarzombek**, Member of the Bundestag and Commissioner for the Digital Industry and Start-ups at the Federal Ministry for Economic Affairs and Energy

Harald A. Summa, Managing Director, DE-CIX Group AG

Michael Bültmann, Managing Director HERE Deutschland GmbH

# **13:00 – 16:00 hrs** Hall 3, Forum A

# Discussion forum: Making digital ecosystems autonomous, interoperable and sustainable

Plattform Industrie 4.0 and Learning Systems Platform

Overarching event by Platforms 1-4

Moderator: Varinia Bernau, Head of Department, Innovation & Digital,

Handelsblatt

#### 13:10 - 14:00 hrs

#### Panel I – Technological autonomy for the IoT

#### Cloud/Edge Future Scenario - Lecture

Dr Sebastian Ritz, Founder and Managing Director, iNNOVO Cloud GmbH

# What prospects do we have for an autonomous digital infrastructure? – Panel discussion

**Dr Sebastian Ritz,** Founder and Managing Director, iNNOVO Cloud GmbH **Professor Michael Rotert,** Honorary President, eco – Association of the Internet Industry

**Iris Plöger**, Member of the Executive Board of the Federation of German Industries **Professor Dr Boris Otto**, Head of Institute, Fraunhofer Institute for Software and Systems

**Engineering ISST** 

Chris Lawerenz, Berlin Institute of Health/Charité

#### 14:10 - 15:00 hrs

#### Panel II – Interoperability at the nodal points of digital ecosystems

## Future scenario 1 – Autonomous driving

#### Al environment scenario – impulse statement

Dr Christoph Peylo, Director, Bosch Center for Artificial Intelligence

#### **Panel discussion**

**Professor Dr Katharina Seifert**, Director of DLR Institute of Transportation Systems,

German Aerospace Center

Dr Christoph Peylo, Director, Bosch Center for Artificial Intelligence

#### Future scenario 2 – B2B platforms in industry

#### B2B platforms as digital ecosystems in Industrie 4.0 – impulse statement

Professor Dr Svenja Falk, Managing Director, Accenture Research

## **Panel discussion**

**Professor Dr Svenja Falk,** Managing Director, Accenture Research **Kai Garrels,** Director, Standardisation, ABB STOTZ-KONTAKT GmbH

#### 15:10 - 16:00 hrs

#### Panel III - Digitisation for more sustainability

## Impulse statement

**Dr.-Ing. Stephan Ramesohl,** Co-director of digital transformation research, Wuppertal Institute

#### **Panel discussion**

**Dr.-Ing. Stephan Ramesohl,** Co-director of digital transformation research, Wuppertal Institute

**Alexander Bonde,** Secretary General, German Federal Environmental Foundation **Dr Philipp Steinberg,** Director-General and ministerial sustainability coordinator, Federal Ministry for Economic Affairs and Energy

**Dirk Meyer**, Director-General for administration, budget, research digitisation, Federal Ministry for the Environment, Nature Conservation and Nuclear Safety

# **16:30 – 18:00 hrs** *Hall 3, Forum A*

## Al-based digital platforms – research, transfer and application

Learning Systems Platform

#### Al for and via digital platforms - Lectures

Moderator: Dr Johannes Winter, Director of Office for Learning Systems Platform Professor Dr Ina Schieferdecker, Director-General for Research for digitisation and innovation, Federal Ministry of Education and Research Karl-Heinz Streibich, President, acatech

# From research to application, taking the example of the ML2R centre of excellence – Keynote

tbc

#### Research - Al for digital platforms - Panel discussion

**Moderator: Professor Dr Stefan Wrobel**, Director of Fraunhofer Institute for Intelligent Analysis and Information Systems (IAIS)

Professor Dr Volker Tresp, Siemens AG and Munich University

**Professor Dr Thomas Neumuth,** Competence Center for Scalable Data Services and

Solutions Dresden/Leipzig

**Professor Dr Susanne Boll**, Oldenburg University, OFFIS – Institute for Informatics

Dr Ralf Klinkenberg, Rapid Miner GmbH

# Trusted AI as a precondition for secure data platforms – How can AI be certified? – Moderated discussion

Professor Dr Judith Simon, University of Hamburg

**Professor Dr Wolfgang Ecker,** Infineon Technologies AG, Technical University of Munich

# Transfer and application – digital platforms for new Al-based services – Panel discussion

Moderator: Jochen Werne, Bankhaus August Lenz Dr Tanja Rückert, CEO, Bosch Building Technologies Olga Mordvinova, CEO, incontext.technology GmbH Dr Wolfgang Faisst, SAP Andrea Stich, Infineon Technologies AG

## Forum B

**10:30 – 12:00 hrs** Hall 3, Forum B

## **B2B platforms – A tour of North Rhine-Westphalia**

Event organised by North Rhine-Westphalia

Moderator: Tobias Häusler

# Introductory film: Business environment for the digital economy in North Rhine-Westphalia – "tour" announcement

#### Setting off on the tour - Speech

**Professor Dr Andreas Pinkwart,** Minister for Economic Affairs, Innovation, Digitalisation and Energy of North Rhine-Westphalia

#### B2B platforms - the academic view

**Professor Dr Justus Haucap,** Director Düsseldorf Institute for Competition Economics (DICE), Düsseldorf University

**Professor Dr Michael Henke,** Director of the Fraunhofer Institute for Material Flow and Logistics, Dortmund

#### Digital Risk – a platform for cybersecurity (incl. live hacking)

Chris Wojzechowski, Managing Director, aware7 GmbH, Gelsenkirchen

#### Smart Farming - data-driven agriculture

**Nicola Lemken,** Shareholder and Member of the Board, LEMKEN GmbH & Co. KG, Alpen

#### Platform-based machine maintenance (incl. live maintenance)

Dr.-Ing. Markus Große Böckmann, Managing Director, oculavis GmbH, Aachen

#### By video: Energy platforms - a coherent value chain

Simon Koopmann, Managing Director, envelio GmbH, Cologne Jochen Schwill, Managing Director, Next Kraftwerke GmbH, Cologne Yvonne Therese Mertens, Managing Director, ATHION GmbH, Cologne

#### The platform economy in the world of business - Panel discussion

**Thomas Schmidt**, CEO, Franz Haniel & Cie. GmbH, Duisburg **Hildegard Müller**, Member of the Board, Network and Infrastructure, innogy SE, Essen

Yvonne Therese Mertens, Managing Director, ATHION GmbH, Cologne

# By video: Digital platform models – how can we get established businesses on board?

Stefan and Sebastian Hamann, Managing Directors, Shopware AG, Schöppingen Carsten Janetzky, Managing Director, Zahnarzt-Helden GmbH, Bielefeld Heribert-Josef and Alexander Lakemeyer, Managing Directors, Pinpools GmbH, Haan

Sebastian Brenner, Managing Director, CheMondis GmbH, Cologne

**12:30 – 13:50 hrs** Hall 3, Forum B

# Start-ups and SMEs in the platform economy – strategies and successful examples

Innovative Digitisation of the Economy Platform

Moderator: Léa Steinacker

#### Welcome

**Christian Hirte**, Parliamentary State Secretary at the Federal Ministry for Economic Affairs and Energy

#### **Presentations**

Katharina Jünger, Founder and CEO, Teleclinic Jana Tepe, Founder, tandemploy GmbH Simon Schlögl, Founder and CEO, Material24 GmbH Doreen Brodersen, COO, ANGEL Last Mile GmbH Kerstin Wendt-Heinrich, CEO, TOP Mehrwert-Logistik GmbH & Co. KG

#### **Discussion**

**Thomas Jarzombek**, Member of the Bundestag and Commissioner for the Digital Industry and Start-ups at the Federal Ministry for Economic Affairs and Energy **Marc Schmitt**, CEO and Co-founder, Evertracker GmbH

**Michael Vollmann**, Co-founder, Good Hood GmbH (nebenan.de) and CEO nebenan.de Stiftung GmbH

**Peter F. Schmid**, CEO and Managing Director, Visable GmbH "Free chair"

**14:05 – 15:15 hrs** Hall 3, Forum B

## **Using AI to achieve Smart Living 5.0**

Innovative Digitisation of the Economy Platform *Moderator: Katie Gallus* 

# Digital platforms for smart living – requirements and perspectives for planning, building, operating and living in smart buildings – Panel discussion

**Birgid Eberhardt,** Director, Smart Home/AAL, Gesellschaft für Siedlungs- und Wohnungsbau Baden-Württemberg mbH

**Ingeborg Esser**, Managing Director GdW Federal Association of German Housing and

Real Estate Companies

**Alexander Neuhäuser,** Director, law and economics, Central Association of the German Electrical and IT Trades

Peter Kaiser, Managing Director, Kaiser-Amm GmbH/TGA-Planung 4.0 Franz Kammerl, President KNX Association

# Semantics and artificial intelligence in smart living paving the way for the smart living economy – Lectures

**Kerstin Bergmann,** Programme Manager Consumer IoT, Robert Bosch GmbH **Axel Schüssler,** Co-Founder and CEO, IoT connctd GmbH

Social acceptance of smart living ecosystems – What are the challenges and opportunities? – Lecture Olaf Schindler, CEO, Livisi GmbH

**15:30 – 16:30 hrs** Hall 3, Forum B

# The Justice Ministry's Corporate Digital Responsibility Initiative – a successful learning partnership

Consumer Protection Policy in the Digital World Platform

Moderator: Professor Dr Christian Thorun, Managing Director ConPolicy GmbH

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Institute for Consumer Policy

## Speech

Gerd Billen, State Secretary, Federal Ministry of Justice and Consumer Protection

#### **Panel discussion**

Matthias Hartmann, CEO, IBM Deutschland GmbH Marc Al-Hames, Managing Director, Cliqz GmbH Christiane Fritsch, Lead Digital Leadership, ING Deutschland Daniel Schmid, Chief Sustainability Officer, SAP SE

**16:45 – 18:00 hrs** Hall 3, Forum B

## **Recommendations of the Data Ethics Commission**

Data Ethics Commission of the Federal Government

## Forum C:

**10:30 – 12:00 hrs** *Hall 3, Forum C* 

## Smart City Data Platforms in Germany: How do we establish digitally autonomous platform infrastructures for municipalities?

Innovative Digitisation of the Economy Platform – Smart Networks Focus Group *Moderator: Léa Steinacker* and *Jens Mühlner, Deutsche Telekom, Chair of the Steering Group* of the Smart Networking Focus Group

# Subject area 1: Why is the digital networking of cities and regions of such strategic importance?

#### Impulse statement

**Dr Holger Schmidt,** Digital Economist & Speaker, Technical University of Darmstadt

#### **Discussion**

**Christian Hirte**, Parliamentary State Secretary at the Federal Ministry for Economic Affairs

and Energy

**Professor Dr Kristina Sinemus** (tbc), Minister for Digital Strategy and Development of Hesse

**Dr Holger Schmidt,** Digital Economist & Speaker, Technical University of Darmstadt

**Kari Aina Eik** (tbc), Executive Director of the United Smart Cities Program of the United Nations

Markus Wartha, President & CEO, EDASCA SCE

# Subject area 2: How can Germany establish sustainable platform infrastructures

for digital ecosystems on a local basis?

#### Impulse statement

Professor Dr Wolfgang M. Schröder, Würzburg University

#### **Discussion**

**Dr Christine Brockmann** (tbc), Managing Director Metropolregion Rhein-Neckar GmbH

**Michael Dreier**, Mayor of Paderborn and Chairman of Data Platform Working Group German Association of Towns and Municipalities

**Professor Dr Ina Schieferdecker** (tbc), Director-General, Research for digitisation and innovation, Federal Ministry of Education and Research

Professor Dr Wolfgang M. Schröder, Würzburg University

Dr Jan Fritz Rettberg, CIIO of City of Dortmund

**12:30 – 13:30 hrs** Hall 3, Forum C

# Faster network expansion – How can we put the conditions in place for the platform economy?

Digital Networks and Mobility Platform

Moderator: Kerstin Stromberg-Mallmann (tbc)

# Demands placed by the platform economy on digital infrastructure – Discussion

Dr Bernhard Rohleder, CEO Bitkom e.V.

**Professor Dr Kristina Sinemus,** Minister for Digital Strategy and Development, Hesse

Professor Dr Pascale Ehrenfreund (tbc), CEO German Aerospace Center (DLR) Dr Dido Blankenburg (tbc), Board Representative for Broadband Cooperation in Germany, Deutsche Telekom AG

#### Stepping up the pace of network expansion - Discussion

Uwe Nickl, CEO, Deutsche Glasfaser

**Professor Dr Andreas Pinkwart,** Minister for Economic Affairs, Innovation, Digitalisation and Energy of North Rhine-Westphalia

Markus Rolle, Member of the Board for Finance, Telefónica Deutschland Annette Mühlenhoff, Director for district law and head of business promotion and education, Paderborn district

**13:45 – 14:45 hrs** Hall 3, Forum C

# Smart mobility based on new digital platforms – opportunities and challenges

Digital Networks and Mobility Platform

#### Part 1 – Opportunities and examples of digital mobility platforms

#### Impulse statements

Ralf Lenninger, Director, Intelligent Transportation Systems, Continental AG Christian Hochfeld (tbc), Director, Agora Verkehrswende

#### **Discussion**

Daniela Gerd tom Markotten (tbc), CEO, Reach Now
Kirsten Hegner-Cordes (tbc), Managing Director, UnternehmerTUM GmbH
Dr Florian Eck, Deputy Managing Director, German Transport Forum
Professor Dr Barbara Lenz, Director, Transport Research Institute,
German Aerospace Center

#### Part 2 – Challenges of and experience with digital mobility platforms

#### Impulse statements

**Dr Markus Ksoll**, Director, Transport Policy Germany, Deutsche Bahn AG **Oliver Wolff**, Managing Director, Association of German Transport Companies

#### Discussion

**Frank Krüger,** Director, Digital Society and Infrastructure, Federal Ministry of Transport and Digital Infrastructure

Alexander Sixt (tbc), Member of the Board, Sixt SE

Kalle Greven, CEO, Mobimeo GmbH

Anja Wenmakers, Managing Director, Stadtwerke Bonn

**15:00 – 18:00 hrs** Hall 3, Forum C

## Security in the platform economy

Security, Protection and Confidence for Society and Business Platform *Moderator: Ursula Heller, BR* 

#### Welcome address

**Professor Dr Günter Krings,** Parliamentary State Secretary, Federal Minister of the Interior, Building and Community

#### **Keynote address**

**Carsten Cramer,** Managing Director, Borussia Dortmund Geschäftsführungs-GmbH

## What secure identity for digital platforms? - Panel discussion

Patric Fedlmeier, CEO, Provinzial Rheinland Versicherung AG Dr Stefan Hofschen, Chairman of the Board, Bundesdruckerei GmbH Ralf Wintergerst, CEO, Giesecke+Devrient GmbH

# Data protection and digital consumer protection as a competitive advantage – Panel discussion

*Impulse statement:* Dr Gerhard Schabhüser, Vice President, Federal Office for Information Security

**Alpha Barry**, Head of Group Infrastructure & Security, thyssenkrupp AG **Dr Michael Littger**, Managing Director, Deutschland sicher im Netz e. V.

Thomas Schulz, GE Intelligent Platforms GmbH

**Professor Dr Rolf Schwartmann,** Chairman of the Board, German Association for Data Protection and Data Security

#### **Kick-off, National Pact for Cybersecurity**

**Professor Dr Günter Krings,** Parliamentary State Secretary, Federal Minister of the Interior, Building and Community

**Professor Dr Mira Mezini,** Software Technology Group & Reactive Programming, Technical University of Darmstadt

Claudia Nemat, Member of the Board, Deutsche Telekom AG

## Other event locations

#### 14:15 - 17:15 hrs

Meeting point and finish at Messe Dortmund, Eingang Nord

# Press information tour Internet geography – Experiencing digital platforms

Innovative Digitisation of the Economy Platform

#### Welcome and brief introductions between stops

**Thomas Jarzombek**, Member of the Bundestag and Commissioner for the Digital Industry and Start-ups at the Federal Ministry for Economic Affairs and Energy

**Professor Dr Andreas Pinkwart,** Minister for Economic Affairs, Innovation, Digitalisation and Energy of North Rhine-Westphalia

Dr Jan Fritz Rettberg, CIO of City of Dortmund

Alexander Rabe, Managing Director, eco e.V.

**Dr Béla Waldhauser,** Spokesperson, Alliance to Strengthen Digital Infrastructure in Germany

#### 1st stop: WILO Campus - SMART FACTORY

Oliver Hermes, CEO WILO SE

#### 2nd stop: As if by magic...:

## How digital platforms will regulate future autonomous transport systems

Fraunhofer Innovation Lab Hybrid Services in Logistics at

**Technical University of Dortmund** 

**Professor Dr Dr h. c. Michael ten Hompel,** Director, Fraunhofer Institute for Material Flow and Logistics

# 3rd stop: Autonomy on digital platforms: Germany en route to a fair data economy

"International Data Space" Fraunhofer Demonstrator (Fraunhofer IML/Fraunhofer ISST)

**Professor Dr Boris Otto,** Head of Institute, Fraunhofer Institute for Software and Systems Engineering ISST

**Professor Dr Michael Henke**, Director of the Fraunhofer Institute for Material Flow and Logistics, Dortmund

4th stop: Digitally autonomous platform solutions "made in Germany" Fraunhofer Innovation Lab Hybrid Services in Logistics at Technical University of Dortmund

**Dr Sven Christian Müller,** Founder and Managing Director logarithmo GmbH & Co. KG

#### 14:00 - 16:30 hrs

Venue: Sparkassenakademie, Hörder Burgplatz 1, 44263 Dortmund

## The state as a digitisation platform

Digital Administration and public-sector IT Platform *Moderator: Dr Eva-Charlotte Proll, Behördenspiegel* 

#### **Welcoming Address from the City of Dortmund**

Ullrich Sierau, Mayor of City of Dortmund

#### **Welcoming Address from North Rhine-Westphalia**

**Christoph Dammermann,** Ministry for Economic Affairs, Innovation, Digitalisation and Energy of North Rhine-Westphalia

#### What makes for successful digitisation of the administration?

**Klaus Vitt,** State Secretary, Federal Ministry of the Interior, Building and Community

#### Digital platforms of the state as trusted platforms

**Professor Dr Manfred Hauswirth**, Executive Director Fraunhofer Institute FOKUS **Johanna Hirscher**, Partner, McKinsey & Company

#### Autonomous digital infrastructures for Germany and Europe

Karl-Heinz Streibich, President, acatech

By video: Digital administration platforms – because administration can be made easier! Illustrating user-oriented administrative services

#### Reality check: Benefits and added value of digital administrative platforms

**Dr Christine Brockmann**, Managing Director Metropolregion Rhein-Neckar GmbH **Corinna Krezer**, Managing Director, Accenture GmbH & Co. KG

## Data autonomy in the context of digital administrative platforms

**Susanne Diehm,** SAP **Marc Reinhardt,** Initiative D21

#### Presentation of data protection cockpit

Björn Bünzow, Federal Ministry of the Interior, Building and Community

# Impulse statements on the successful implementation of digital administrive platforms

Professor Dr Dr h.c. Dr h.c. Jörg Becker, Münster University, Department of Information Systems Dr Robert Mayr, CEO, DATEV eG

#### **Conclusion, final remarks**

**Heike Raab,** State Secretary, State Chancellery of Rhineland-Palatinate and Representative of Rhineland-Palatinate to the Federal Government and for Europe, Media and Digital Affairs

# DIGITAL SUMMIT 2019 – 29 October 2019

Time	Forum A - Hall 3 Digital platforms in Germany and Europe - policy environment and instruments	Forum B - Hall 3 Shaping digital platforms responsibly and using them securely
7:45 hrs	Admission	
9:15 – 9:25 hrs	Opening of Digital Summit 2019	
9:25 – 9:50 hrs	Opening Armin Laschet, Minister-President of North Rhine-Westphalia Peter Altmaier, Federal Minister for Economic Affairs and Energy	
10:05 – 11:05 hrs	Significance, diversity and business models of the platform economy	Security and autonomy in the platform economy
		Free movement for data – Overcoming digital walls
11:05 – 11:25 hrs	Break	
11:25 – 12:05 hrs	Digital infrastructure paving the way to a successful platform economy in Germany	Good work in the platform economy
12:10 – 12:25 hrs	Keynote address Margrethe Vestager, Commissioner for Competition, European Commission	
12:30 – 13:00 hrs	What framework do we need for the platform economy?	Digital platforms: quantum leap for the education of the future?
13:00 – 13:20 hrs	Break	
13:20 – 14:00 hrs	An autonomous infrastructure as the cradle of a European Al ecosystem	What responsibility is borne by digital platforms in democracy and political debate?
14:00 – 15:45 hrs	Lunch break	
15:45 – 16:30 hrs	Keynotes Achim Berg, President, Bitkom e.V. Dr Angela Merkel, Federal Chancellor of the Federal Republic of Germany	
17:00 hrs	End of the event	

# In detail

## Forum A - Hall 3

Moderator: Léa Steinacker
7:45 hrs Admission

9:15 – 9:25 hrs Opening of Digital Summit 2019

9:25 - 9:50 hrs Opening

**Armin Laschet**, Minister-President of North Rhine-Westphalia **Peter Altmaier**, Federal Minister for Economic Affairs and Energy

10:05 – 11:05 hrs Significance, diversity and business models of the platform economy

Significance of the platform economy – Impulse statement

Frank Riemensperger, CEO for Accenture

country group Germany, Austria, Switzerland and Russia

**Business models - Presentations** 

Monika Wiederhold, CEO Amadeus Deutschland

**Dr Sigrid Evelyn Nikutta,** Chair of the Board, Berliner Verkehrsbetriebe **Georg Hauer,** General Manager Germany, Austria, Switzerland, N26 GmbH **Jackson Bond,** Founder and Chief Industry Evangelist, relayr GmbH

Where is the journey taking us? - Strategies and options - Discussion

Marika Lulay, CEO, GFT Technologies SE Dorothee Bär, Minister of State for Digitalisation

**Professor Dr Tobias Kollmann,** Professor for eBusiness and eEntrepreneurship at Duisburg-Essen University, chair of the Young Digital Economy Advisory Board of the Economic Affairs Ministry

Bernd Reichart, Chair of the Board, Mediengruppe RTL Deutschland

11:05 - 11:25 hrs Break

#### 11:25 - 12:05 hrs

# Digital infrastructure paving the way to a successful platform economy in Germany

#### **Panel**

Andreas Scheuer, Federal Minister of Transport and Digital Infrastructure

Dr Dirk Wössner, Member of the Board, Deutsche Telekom AG and spokesperson for the management, Telekom Deutschland GmbH

**Professor Dr Dr h. c. Michael ten Hompel,** Director, Fraunhofer Institute for Material Flow and Logistics

Stefanie Haaks (tbc), CEO, Kölner Verkehrs-Betriebe AG

#### 12:10 - 12:25 hrs

#### **Keynote address**

**Margrethe Vestager,** Commissioner for Competition, European Commission

#### 12:30 - 13:00 hrs

#### What framework do we need for the platform economy?

#### **Panel**

**Thomas Jarzombek**, Member of the Bundestag and Commissioner for the Digital Industry and Start-ups at the Federal Ministry for Economic Affairs and Energy **Dr Angelika Westerwelle**, CEO at LANAX Management GmbH and a member of the Monopoly Commission

**Professor Dr Annabelle Gawer**, Chaired professor in Digital Economy at the University of Surrey

#### 13:00 - 13:20 hrs

#### **Break**

#### 13:20 - 14:00 hrs

#### An autonomous infrastructure as the cradle of a European Al ecosystem

## **Keynote address**

Peter Altmaier, Federal Minister for Economic Affairs and Energy

#### **Panel**

**Anja Karliczek**, Federal Minister of Education and Research **Mariya Gabriel**, Commissioner for Digital Economy and Society, European Commission

Thierry Breton, CEO Atos SE

**Jörg Hofmann,** First Chairman of the German Metalworkers' Union (IG Metall) **Professor Dr.-Ing E.H. Friedhelm Loh,** Chairman of the Board, Friedhelm Loh Group

**Dr Frank Melzer**, Chief Technology Officer, Festo AG & Co KG **Claudia Nemat,** Member of the Board, Deutsche Telekom AG

## 14:00 - 15:45 hrs

#### Lunch break

#### 15:45 - 16:30 hrs

#### Keynotes

Achim Berg, President, Bitkom e.V.

Dr Angela Merkel, Federal Chancellor of the Federal Republic of Germany

#### 17:00 hrs

#### End of the event

## Forum B - Hall 3

7:45 hrs Admission 9:15 - 9:50 hrs Opening of Digital Summit 2019 and opening (in Forum A) 10:05 - 10:45 hrs Security and autonomy inthe platform economy Moderator: Susanne Schöne **Panel discussion** Professor Dr Günter Krings, Parliamentary State Secretary, Federal Minister of the Interior, Building and Community Ralf Wintergerst, CEO Giesecke+Devrient Roland Adrian, CEO Verimi Maria Markstedter, CEO Azeria Labs Heike Raab, State Secretary, State Chancellery of Rhineland-Palatinate and Representative of Rhineland-Palatinate to the Federal Government and for Europe, Media and Digital Affairs 10:45 - 11:05 hrs Free movement for data - Overcoming digital walls Moderator: Susanne Schöne **Panel** Hosuk Lee-Makiyama, Director of the European Centre For International Political Economy Niklaus Waser, Senior Vice President Digital Transformation & Business Models, MAN Truck & Bus AG 11:05 - 11:25 hrs **Break** 11:25 - 12:05 hrs Good work in the platform economy Moderators: Lars Gaede and Geraldine de Bastion In discussion with **Hubertus Heil.** Federal Minister of Labour and Social Affairs

Speed debating

**Tbd** 

12:10 – 12:25 hrs Keynote (in Forum A)

Margrethe Vestager, Commissioner for Competition,

European Commission:

12:30 – 13:00 hrs Digital platforms: quantum leap for the education of the future?

Moderator: Susanne Schöne

In discussion with

Anja Karliczek, Federal Minister of Education and Research

Catharina van Delden, innosabi GmbH Madeleine Wolf, visionYou GmbH

Detlef Steppuhn, Erich Gutenberg Vocational College Cologne

**Ruth Bankmann**, State Vocational School II Bamberg **Florian Rampelt**, University Forum Digitalisation

13:00 - 13:20 hrs Break

## 13:20 – 14:00 hrs What responsibility is borne by digital platforms in democracy and

political debate?

Moderator: Catrin Bialek

## **Keynote address**

**Professor Monika Grütters**, Minister of State to the Federal Chancellor and Federal Government Commissioner for Culture and the Media

#### In discussion with

**Dr Stephanie Caspar**, Member of the Board, News Media National & Technology, Axel Springer SE

**Conrad Albert,** Deputy Chairman of the Board, ProSiebenSat.1 Media SE **Rayk Anders,** Freelance journalist, author and web video producer

#### In discussion with

**Jörg Schönenborn,** Director of Programmes responsible for Information, Fiction and Entertainment, WDR

**Gerd Billen,** State Secretary, Federal Ministry of Justice and Consumer Protection **Boris Kochan,** Vice President, German Cultural Council

14:00 – 15:45 hrs Lunch break

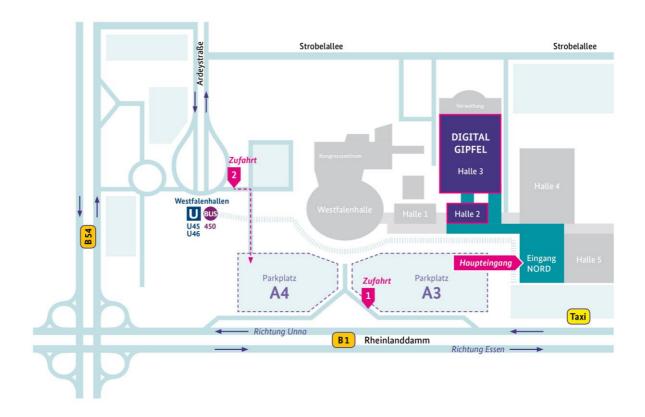
15:45 – 16:30 hrs Keynotes (in Forum A)

Achim Berg, President, Bitkom e. V.

Dr Angela Merkel, Federal Chancellor of the Federal Republic of Germany

17:00 hrs End of the event

# How to get to the Summit



#### Venue

Messe Dortmund Eingang Nord Rheinlanddamm 200 44139 Dortmund

## By public transport

Underground train: U45, U46 (Westfalenhallen) Bus: 450 (Westfalenhallen)

## Arrival by car

Destination: Messe Dortmund, Eingang Nord, Rheinlanddamm 200, 44139 Dortmund A charge is levied for car parking (A3 and A4) at the exhibition grounds.

# **Organisation**

#### **Conference organiser**

Federal Ministry for Economic Affairs and Energy 10115 Berlin www.bmwi.de

#### Contact

Please address any queries by email to digital-gipfel@bmwi-registrierung.de or by phone to: +49 40 370 886 385 (Mondays to Thursdays 09.00-18.30 hrs and Fridays 09.00-16.00 hrs)

#### **Online**

Join in the debate #DigitalGipfel19

For further information on the Digital Summit, please visit www.digital-gipfel.de

# **Publication data**

#### **Published by**

Federal Ministry for Economic Affairs and Energy Public Relations Division 11019 Berlin www.bmwi.de

## Last updated

11 October 2019

## Design and production

Vagedes & Schmid GmbH, Hamburg

