

DMEXCO 2022

Your guide to the homecoming of the digital industry in Cologne

The wait is finally over – DMEXCO 2022 will be our opportunity to get together again, live and in person. We can hardly wait to welcome our international digital community to Cologne, so fasten your seat belts and get ready for Europe’s leading digital marketing & tech event!

Our handy guide will help you to plan and realize the ultimate DMEXCO experience. Let’s get started!

Finally, we can have an in-person event again:

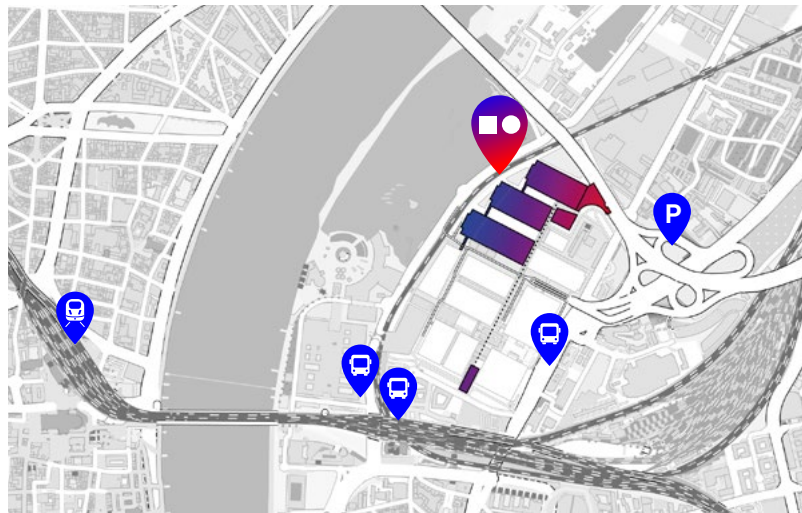
September 21 and 22, 2022
LIVE in Cologne

Koelnmesse
 Messeplatz 1
 50679 Cologne

+

September 27, 2022
DMEXCO x Digiday online

Post-event on the DMEXCO Digital Event Platform



How to get to DMEXCO ...



... by car:

Ten freeways link into the Cologne outer ring road (the Autobahnring), which will take you straight to the exhibition center without having to deal with intersections or traffic lights.

To make life even easier, we recommend using the [Koelnmesse NUNAV Navigation App](#).



... by train:

Getting here by train is quick, easy, and convenient thanks to the proximity of the Köln Messe/Deutz ICE train station and the excellent public transport system.

Find out more about our [Deutsche Bahn Special](#) and get your ticket now.



... by air:

Getting to the Koelnmesse exhibition center is quick, easy, and convenient from major European cities via the Cologne/Bonn airport.

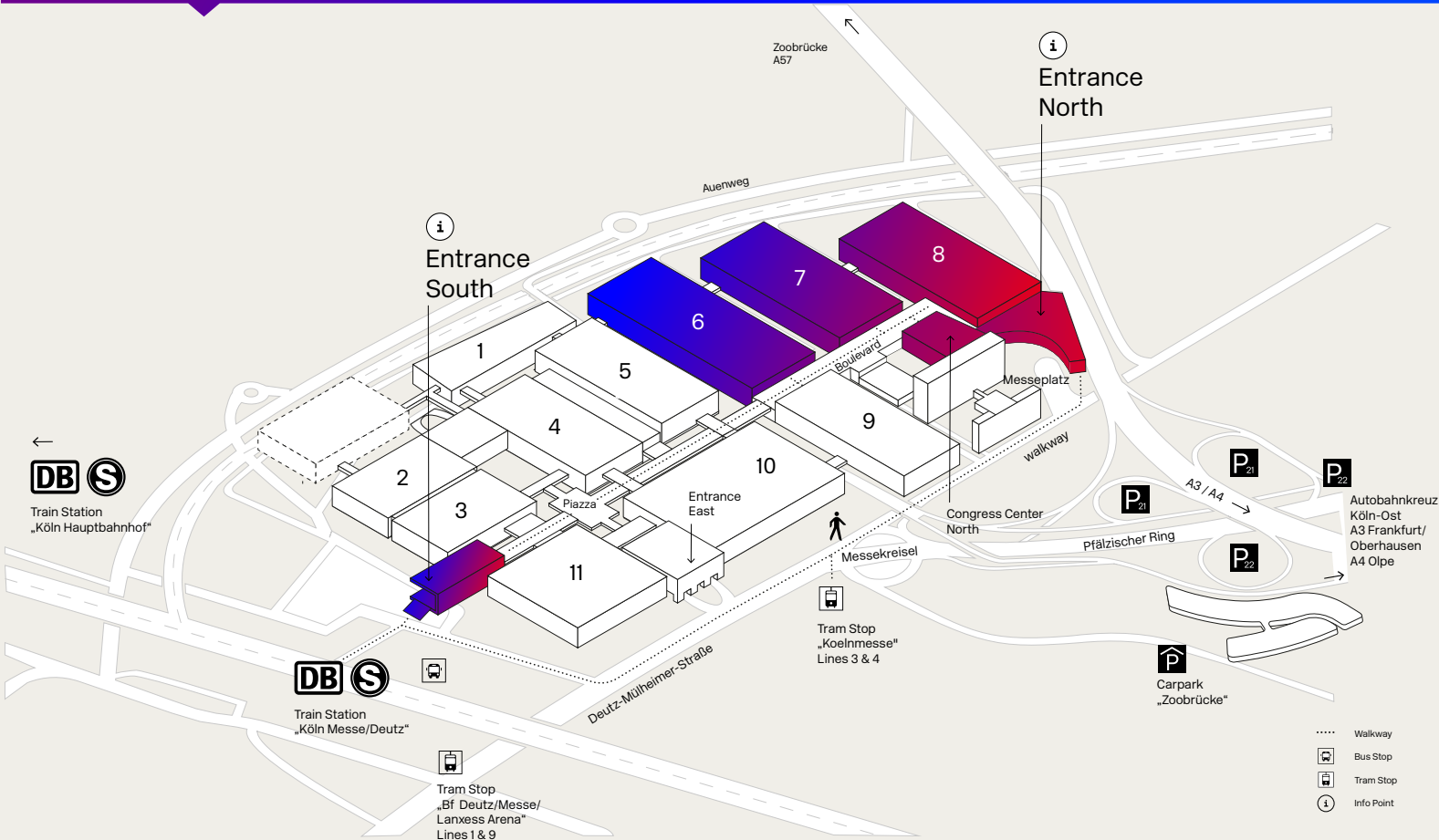
Click here for further information:

[Detailed Travel Information](#)



EXPO

The entire digital world, all within one expo
- an overview of DMEXCO 2022.



Organizer



Ideational and professional partner,
owner of the DMEXCO brand



With the special participation of
the Circle of Online Marketers (OVK)



We thank our sponsors

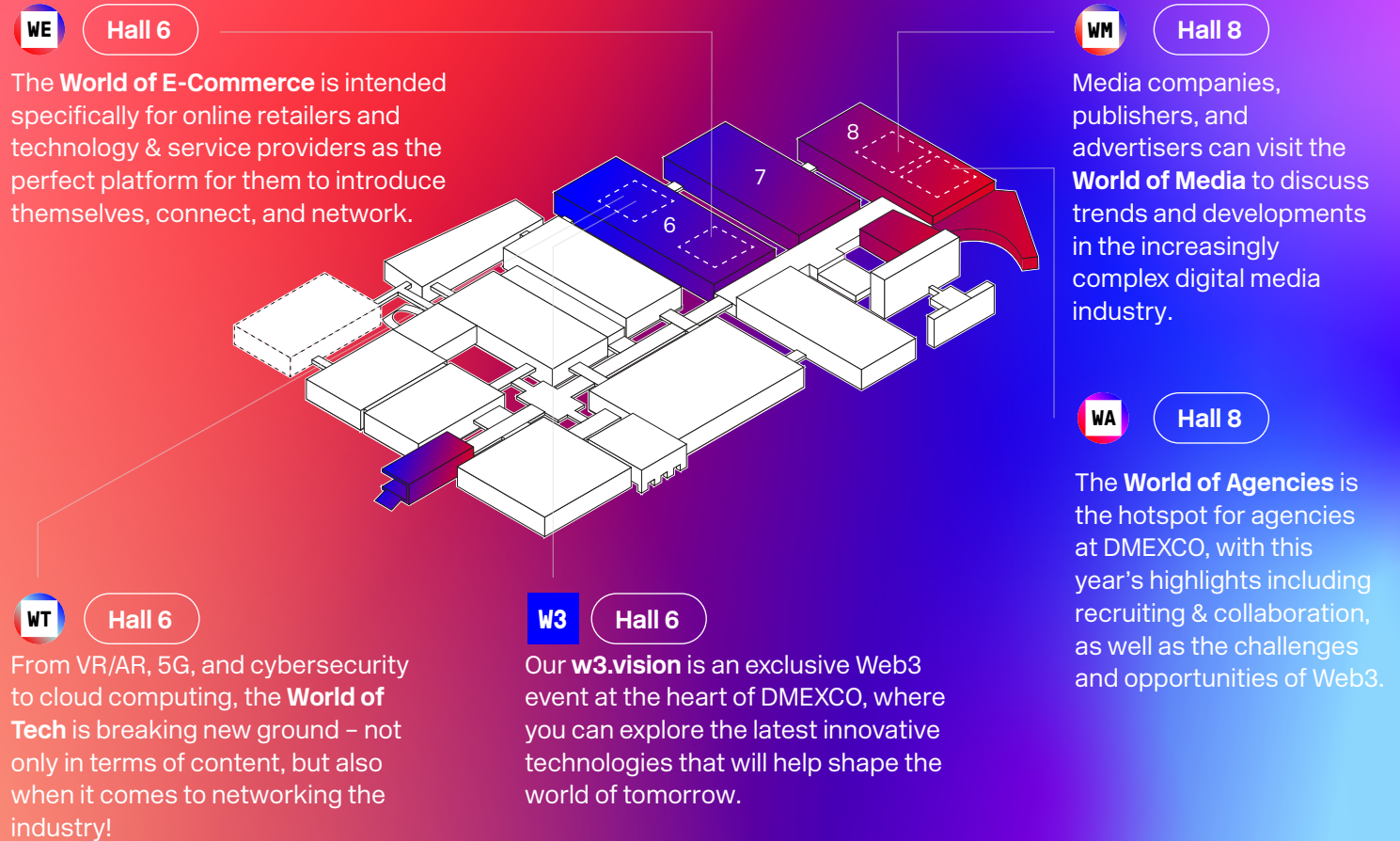
Platinum Sponsor





THE EXPO AT A GLANCE: FOUR DMEXCO WORLDS & AN EXCLUSIVE WEB3 AREA

DMEXCO22's four thematic areas are an easy way for you to find the perfect partners to take you and your company to the next level! And the w3.vision area is your chance to take a unique deep dive into Web3, the metaverse, NFT & blockchain.



**One partnership,
endless possibilities.
Accelerate growth
with Yahoo.**

Meet us at the Yahoo Lounge Hall 7, A-11.





CONFERENCE

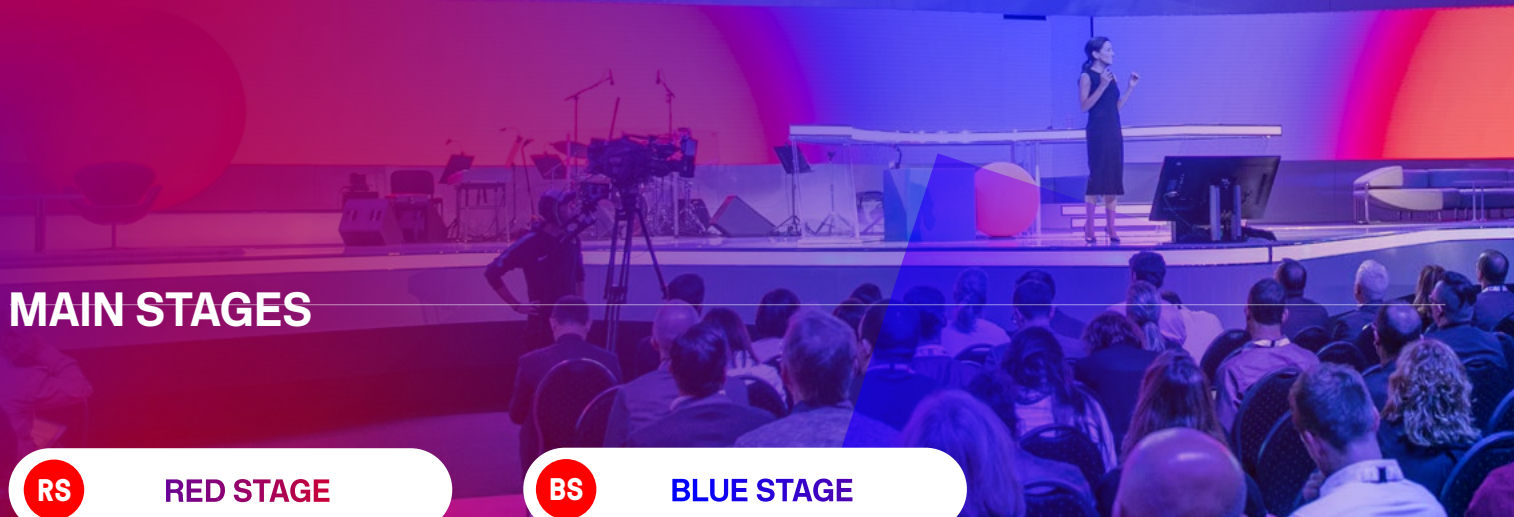
The DMEXCO conference is your unique opportunity to experience lively debates, visionary keynotes, and extensive education options, all under one roof. And this year again, the figures speak for themselves: 14 stages hosting around 600 international top speakers with over 200 hours of program.

To help you keep on top of this extensive amount of choice, we've put together some session recommendations for you. Whether you're looking for summits, panels, or masterclasses, these highlights are not to be missed!

You can also use the DMEXCO app to create your personal conference agenda out of the exciting keynotes, hands-on masterclasses, and future-oriented panel debates!



MAIN STAGES



RS RED STAGE

BS BLUE STAGE

The main stages will be filled with keynotes, summits, and panels featuring international top speakers.



Rezo
Content Creator & Founder
Nindo



Maurine Alma
CMO
takeaway.com



Matthias Dang
Co-CEO
RTL Deutschland



Lunia Hara,
Director Project Management
diconium



Matt Brittin
President EMEA
Google



Diana zur Löwen
Content Creator & Business Angel



Sarah Personette
CCO
Twitter



Sir Martin Sorrell
CEO, S4 Capital
Founder, WPP



Tina Beuchler
Global Head of Media & Partnerships
Nestlé



Jean-Michel Jarre
Electronic Music Composer and Performer
AERO PRODUCTIONS



Gali Arnon
CMO
Fiverr



Ashish Prashar
CMO
R/GA





RED STAGE

HALL 8

RS

DAY 1

Keynote: Viva la Video - Warum Fernsehen die besten Zeiten noch vor sich hat

Matthias Dang Co-CEO, RTL Deutschland



Keynote tba

Dr. Karsten Wildberger CEO, MediaMarktSaturn



Keynote: Rethinking the digital future to enhance the ads-supported Web

Matt Brittin President EMEA, Google
Anne Tuomisto-Inch Head of Privacy & Chrome Partnerships EMEA, Google



Presentation: Meaningful Innovation for new Hybrid Realities and a Web3 Metaverse

Elena Corchero Director of Emerging Tech, Dow Jones



Fireside Chat: What we can do for clients in challenging times...

Sir Martin Sorrell CEO S4 Capital
Ralph Simon Moderator, Mobilium



Keynote: Machines behaving badly

Toby Walsh Scientia Professor of Artificial Intelligence, University of New South Wales



Fireside Chat: #TweetsMeanBusiness with Sarah Personette

Sarah Personette Chief Customer Officer, Twitter
Ralph Simon Moderator, Mobilium

DAY 2

Keynote: How empathic leadership can foster loyalty, trust and success

Lunia Hara Director Project Management, diconium digital solutions



Keynote: Pinterest. Inspiration is recession-proof

Visha Kudhail Director of Business Marketing EMEA, Pinterest



Panel: Open Web: We need a new conception of data!

Rasmus Giese CEO, United Internet Media
Hugues Templier Head of Data, Central Europe and Nordics, Teads
Joey Trotz Director of Product, Chrome Privacy Sandbox, Google
Ricarda Jebesen CEO, Virtual Minds
Robin Wauters Moderator, tech.eu



Mission Female Panel: Does Digitization drive Diversity?

Jenny Gruner Hapag-Lloyd
Ilana Rolef-Heberling (Moderatorin) PwC
Eva Reitenbach Managing Director, oddity jungle
Miriam van Straelen Partner, Roland Berger
Mirijam Trunk Chief Crossmedia Officer, Chief Sustainability & Diversity Officer, RTL Deutschland



brand eins Panel: Courage and creativity for depressing times

Bernhard Zünkeler Curator, E105 GmbH
Anne Koark Expert for Failure, Future Skills & Co-Host Digikompeten
Eva Wimmers Founder & CEO Geistesblizz GmbH
Seda Röder Founder The Mindshift OG
Holger Volland CEO brand eins / Moderator, brand eins





BLUE STAGE

HALL 7

BS

DAY 1

Fireside Chat: Sustainable media

Tina Beuchler Global Head of Media, Nestlé
Nikolaus Röttger Moderator



Fireside Chat: The Industrial Metaverse - an opportunity for the German and European industry

Frank Riemensperger Managing Director, 440.digital GmbH
Nikolaus Röttger Moderator

Panel:
Modern Money: How our Attitude Towards Value Will Change

Jennifer Christoph Director of Product, N26
Dario Fuentes VP New Business Developments, Santander
Dr. Matthias Knecht Co-CEO & Founder, billie.io
Robin Wauters Moderator, tech.eu



Fireside Chat: Sony Music Partnerships presents Jean Michel Jarre in association with the MMA

Jean Michel Jarre Electronic Music Composer and Performer / AERO PRODUCTIONS
Lars Duysen-Bendix VP Sony Music Partnerships GSA, Sony Music Entertainment



Fireside Chat: Think you know Yahoo? Think again - how omnichannel solutions can gain attention for brands.

Simon Halstead VP Exchange & Supply International, Yahoo



Fireside Chat: The Takeaways of the Takeaway Business: A Conversation with Maurine Alma

Maurine Alma Chief Marketing Officer, Just Eat takeaway.com
Nikolaus Röttger Moderator



Fireside Chat: tba

Adam Singolda CEO, Taboola
Nikolaus Röttger Moderator

DAY 2

Keynote: Wie erreicht man heute die Gen Z - effiziente Kommunikation mit der Zielgruppe TikTok am Beispiel DB

Sven Hasselmann CMO, Deutsche Bahn

BVDW Metaverse Panel:
Enter the Metaverse - a journey into the fascinating next-gen internet

Mark Wächter Chairman BVDW Committee Metaverse, Moderator
Dr. Giovanna Graziosi Casimiro Head of Metaverse Fashion Week | XR and Metaverse Producer, Decentraland Foundation
Tim Walther Group Manager Metaverse & NFT, Volkswagen Group
Diego Borgo Metaverse and NFT strategist and advisor



Fireside Chat: Inside ZDF: Digitalisierung im Spannungsfeld von Nutzererwartungen und öffentlich-rechtlichem Auftrag

Andreas Grün Head of Technology Digital Media, ZDF
Milan Antonijevic Chief Revenue Officer, FFW

Panel:
What's up TV? Latest trends and developments in the digital TV industry

Constanze Gilles GM D2C, Zattoo
Malte Hildebrandt Direktor Marketing, Screenforce
Gregor Fellner Director Business Development, Rakuten Advertising
Carol Starr Senior Director, Ad Revenue Central & Northern Europe, Pluto TV (Paramount)
Vincent Flood Editor-in-Chief / Moderator, VideoWeek



**E-COMMERCE STAGE****HALL 6****WE**

The E-Commerce Stage will host international decision-makers and key players in the industry. These highlights await you:

DAY 1

PXM Summit powered by Akeneo
Panel: Syndication - Grow with Online Channels

Dr. Lasse Meißner Geschäftsleiter BUTLERS-Digital / Head of BUTLERS-Digital, BUTLERS GmbH & Co. KG
Dr. Robert Wagner CEO, The Social Chain AG
Björn Kirsten Brand & Creative, Wüsthof GmbH
François Chaix Moderator, Akeneo



Lecture
Mehr Partner, mehr Artikel, mehr Reichweite – so entwickelt sich OTTO Market, der Marktplatz von OTTO

Kim Niedner Head of Sales und Partnerportal OPC, OTTO Market OTTO



Talk: A t3n ProTalk on E-Commerce

Dörte Kaschdailis Co-Founder, Opexxia
Holger Schellkopf Editor in Chief, t3n

**DAY 2**

Lecture: How empowering your community can embolden your brand

Gali Arnon CMO, Fiverr

**DMEXCO Social Talk by Social Match**

Opening Keynote: „CARE MORE, BUT GIVE FEWER F*CKS” - Authenticity and storytelling are the simple ingredients for any brand or creator to rule the world

Timm Chiusano New York City TikTok Creator & VP Production & Creative Services, Spectrum Reach

**DMEXCO Social Talk by Social Match**

Live Q&A/Panel: CREATOR TALK ÜBER SOCIAL MEDIA TRENDS & RISING PLATTFORMEN

Rezo Content Creator & Founder Nindo
Diana zur Löwen Content Creator & Business Angel





MEDIA STAGE


HALL 8

WM

The Media Stage will map every inch of the entire digital media landscape - these presentations and panels are definitely not to be missed:

DAY 1


Retail Media Summit
Panel: The Status-quo of Retail Media

Torsten Ahlers Managing Director, MediaMarktSaturn Marketing Services 
Robert Jozic Geschäftsführer, Schwarz Media
Andreas Schwabe Partner, Boston Consulting Group
Patricia Grundmann Director Retail Media, OBI
Dr. Holger Schmidt Moderator

DOOH Summit


...mit **IDOOH, STRÖER, Goldbach, WallDecaux** 

Kids, have a look at that! How to attract younger generations to traditional media


Tatjana Biallas Managing Director, Funke Mediengruppe 
Jeremy Skeet Editor, Social Media News BBC World News
Moritz Zimmermann Chief Editor „mex. das marktmagazin“, Hessischer Rundfunk
Holger Volland CEO, brand eins, Moderator

DAY 2


MMA Summit
Panel 2: The Future of Data

Deniz Can Global Digital Creative and Content Director, Bayer 
Steve Martin VP Data Partnerships, EMEA & APAC, Trade Desk
Reemda Tieben Head of Data Activation, Google
Jan Heumüller Managing Director Central Europe, Ogury
Peggy Anne Salz Chief Content Officer MMA, Forbes Writer, Moderator

OWM Panel
The Fog: Marken im digitalen Nebel. Wie erreicht Werbung Akzeptanz und Zielgruppen?

Uwe Storch Head of Media, Ferrero Germany 
Nancy Julius Managing Director and Chief Operations Officer, We Are Era
Olaf Peters-Kim Founder, Welect GmbH
Shanine Chaudhry Director Creative, Kantar
Catrin Bialek Horizont, Moderator

Meedia Roundtable
The advertising industry has to take more responsibility

Dörthe Jans Director of Audience Data, YouGov 
Frank Puscher Speakersdelight
Ann-Christin Lehmann Head of Performance Marketing, Lichtblick SE
Pablo Galiana Global VP, CPG accounts at Teads, Teads
Daniela Tollert CGO, GroupM Germany
Thomas Koch Chief Executive Officer, The DOOH Consultancy



AGENCY STAGE

HALL 8

WA

Visit the World of Agencies to explore the agency world in all its facets. We recommend the following sessions in particular:

DAY 1

Summit
Executive Round Table: WHAT A TIME TO HAVE AN AGENCY?!

Kristian Meinken Managing Director, Pilot Hamburg
Esther Busch Managing Partner, Serviceplan
Stefanie Tannrath CEO, Universal McCann
Christian Wilkens Chief Client Officer, MediaCom
Anke Herbener CEO, TWT
Verena Gründel Editor in Chief W&V, Moderator



Lecture
Rethinking business and leadership: how diversity fuels innovative creativity

Isabelle Schnellbügel Chief Strategy Officer & Member of the Executive Board, Ogilvy



Summit
Agency Trends

Bastian Schwärmer Managing Director Digital Transformation, Initiative
Alina Ludwig Managing Director, Odaline
Fabian Göbel Partner & Managing Director, Nunatak
Eva-Maria Schmidt Editor in Chief HORIZONT, Moderator



DAY 2

Summit
CREATIVITY MUST NOT LOSE ITS CREATIVITY

Frank Olma CCO, [m]STUDIO
Diether Kerner CCO, Fischer-Appelt
Francisca Maass President & CCO, Grey Germany
Annabelle Jenisch TLGG
Eva-Maria Schmidt Editor in Chief HORIZONT, Moderator



Anuga HORIZON x DMEXCO
Panel: Creation - Food becomes digital

Jennifer Schäfer Founder & CEO, UNMILK
Simon Kaiser Geschäftsführer & YouTube Creator, Klein aber
Benjamin Jakob Geschäftsführer, BenFit Nutrition
Fabio Ziemßen Food Investor & Community-Builder, ZINTINUS/Balpro, Moderator



Lecture: Neue Höhen im Dialogmarketing: Storytelling als Erfolgsfaktor

Christina Volk Head of Cloud Core Marketing, SAP Deutschland SE & Co. KG





START-UP STAGE

HALL 6

SU

We've given this year's most exciting digital startups their very own stage, where you can explore ideas that will shape the digital world of tomorrow. Here are a few recommendations for your conference agenda:

DAY 1

Start-up pitch

How HR is using content marketing to reach candidates who are no longer actively looking for jobs

Michael Benz CEO & Founder, whyapply



Start-up pitch

APOCRAT - Consent Management for IoT

Laura Kaltenbrunner CMO & Co-Founder, APOCRAT



GWA Panel



DAY 2

Henkel Panel: The Creative Power of the Generation of Female Entrepreneurs

Evolena de Wilde d'Estmael Faircado

Julia Wadehn Novo

Tatjana Samsonowa Agents Inc.

Michaela Bessell Head of Partnerships, Henkel dx Ventures, Moderator



Scaling high-value customers acquisition with predictive targeting

Olesya Akimenko Head of Marketing, Tomi.ai



Augmented Reality - a true immersion?

Aaron Von Lüpke CSO, YONA Group



**W3.VISION/TECH STAGE****HALL 6****W3
WT**

We are providing a platform for the innovation that the whole (digital) world is talking about. At the w3.vision/ Tech Stage, it's all about the latest developments in the tech world – from VR/AR, 5G, and cybersecurity to cloud computing and much more. Revolutionary Web3 topics including the metaverse, cryptocurrencies & blockchain, and NFT will also take center stage.

Visit the connected w3.vision – our Web3 area – for your opportunity to network and interact with the leading lights in the digital world. The following sessions are a must-visit:

DAY 1

Keynote: Past, present and future of web3 - from the idea of decentralization to the metaverse

Anna Graf Innovation Lead web3, Arvato Systems (Bertelsmann)

VC Panel: The web3 landscape from a VC's perspective

Feliks Eysler Partner, w3.fund
Daniel Hoepfner Founder, Deep Blue X
Laurenz Asparius Founder Blockwall
Dr. Michael Gebert Chairman European Blockchain Association, Moderator
Sarah Gottwald Investment Manager, Cryptofinance VC

**Lecture
Snap x Ipsos: The Great AR Disconnect**

Hannah Johnson Creative Strategy Lead DACH, Snap Inc.
Billie Ing Global Head of Trends and Foresight, Ipsos Strategy3

DAY 2

Keynote: Decoding the web3 community on Twitter

Marco Wieck Senior Client Partner, Twitter

**Panel: „Women in Web3 Panel
Bias - how we hold women back!“**

Vanessa Schäfer Female Pleasure Society
Vicktoria Klich Founding Partner w3.fund, Moderator
Dajana Eder Founder, wom3n.DAO

Future of NFT marketplaces

Evgeniy Medvedev Head of Partnerships, Rarible

MASTERCLASSES**HALL 6/7/8, CCN****MC**

As we all know, learning is a lifelong experience. Our masterclasses are an opportunity to take a deep dive in real life into a specific topic and gain concentrated experience and invaluable skills in the process.

This year's highlights include:

Google Master Class Track

Join Google's Master Class Track at DMEXCO 2022: In the Konrad-Adenauer-Saal (Congress Center North, right next to the North Entrance) you can experience a total of 8 master classes full of insights and best practices. In each of the 90-minute-long deep dives, Google experts and partners will show you how to skyrocket your marketing strategy. You can view the full schedule [here](#)



MASTERCLASSES

HALL 6/7/8

MC

DAY 1

Erfolgreich auf Amazon: Best Practice Marktplatzmanagement von Xiaomi und ameo
ameo



Immersive Commerce in the Shopping Season
Snap



Innovation Through Consumer Closeness and the Future of CX
Talkwalker



Marketing Automation – Schritt für Schritt vom Lead über den Sale zum loyalen Stammkunden
morefire GmbH



Es ist kein Entweder-Oder: 360° Print- und Digital-Optimierung
Offerista



DAY 2

LoyJoy Conversational Marketing Platform
LoyJoy



Christmas Insights: Expert Marketing Tips to Supercharge Your Next Campaign
Taboola



Trailblazers in Tech: How Generali's partnership with CoreMedia has kept CMS technology on the cutting edge for over 15 years
Coremedia



Let's design a better sounding world!
Sonic UX



Aller guten Dinge sind drei
Twitter



MISSED A SESSION?

No worries: we'll record all the sessions, as well as the masterclasses, summits, and panels. DMEXCO visitors can watch the recordings free of charge after the event via their DMEXCO Community access to the video-on-demand library.

**THE DMEXCO 360° EXPERIENCE**

Enjoy guided tours and booth parties for your ultimate expo experience!

Play hard, party hard: The DMEXCO booth parties & side events

When the clock strikes 6:30 p.m. and the business day is over, that's when the party really gets started at DMEXCO. This year, the booth parties will be the highlight of the evening, starting after the official program ends. Here is a sneak peek of the DMEXCO side events. For a full overview take a look at our [event calendar](#).

Event**asana**

Asana After Hours
Join Asana's booth party at stand B-030 for drinks, music, and peer networking!

"At Asana, we're all for organised work, but we love a bit of organised fun too! On Wednesday 21st September from 6:30pm until midnight, Asana will be hosting a party at booth B-030 to wrap up Day 1 of DMEXCO! Put on your party hat and join us for an evening of drinks, nibbles, good tunes, and networking."

Hall 6,
Booth No. B-030

21.09.2022
18:30 - 23:59

w3.vision

FPS x w3.vision Pleasure Party
Get ready to celebrate an exclusive Aftershow-Party of Day I at the w3.vision Lounge. Free Drinks, Live Music & a special surprise!

"The Female Pleasure Society hosts an exclusive Event to celebrate web3, life and pleasure. Get together with us to make great connections and have an exciting evening with like-minded and curious people. There will be free Drinks, a DJane who makes you dance and a special act that takes your breath away."

w3.vision
Lounge (A-050)

21.09.2022
18:30 - 23:59



Pinterest Happy Hour
Come and try something new!

"We're hosting a happy hour at our DMEXCO booth and would love you to join us to refresh, recharge and connect." Please RSVP via the [website](#)

Hall 7,
Booth No. A-041

21.09.2022
18:30 - 20:30

**Get-together by Digitas Pixelpark**

"Let's finalize the first day at #dmexco22 - together with our clients, partners & friends, and the lucky winners of our Agency Bullshit Bingo. Cool drinks, nice conversations and networking are waiting for you."

Hall 8,
Event area in
the World of
Agencies

21.09.2022
18:00 - 20:00

VIDEOWEEK

VideoWeek will be bringing the video & CTV advertising community together at the famous FRÜH am DOM on the evening of 21st September, 2022. Both the food and drinks will be German through-and-through and the event will be the perfect place to relax and unwind after the first day of the exhibition. If you'd like to attend or partner with the event, please do get in touch via the [website](#).

**Brauhaus FRÜH
am DOM**
Am Hof 12-18
50667 Cologne

Arrival drinks
will start at
7pm with
dinner served
shortly
afterwards.



BVDW guided tours

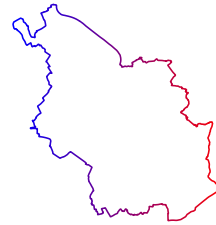
The BVDW guided tours are an opportunity to get exclusive insights from expert guides! These carefully curated tours of the DMEXCO halls are led by experts, giving you the chance to get to know selected exhibitors. Sign up for the tours [here](#).



BVDW

Discover Cologne

Cologne is the home of DMEXCO. Read our guide to find out about the other highlights Cologne has to offer (apart from DMEXCO):



Accommodations

If you're still looking for somewhere to stay that's not too far from the expo, we've put together a list of hotels and hostels. You can access this list by visiting this link:

[HOTEL LIST](#)



Attractions

Cologne is a cosmopolitan city that has seen it all in more than 2,000 years of history. Why not explore some of the highlights of its numerous attractions:

- Cologne Cathedral
- The Romano-Germanic Museum
- The KölnTriangle observation deck
- The cable car over the Rhine



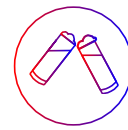


Restaurants, breweries, and bars

From brewery cellars to rooftop bars, Cologne has something for every taste. Follow our insider tips to discover the city's culinary offerings.

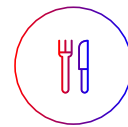


Drinking a cold Kölsch beer in one of Cologne's breweries is an absolute must. Beer lovers can rejoice, as we've compiled a list of the city's best places to enjoy the very best traditional Kölsch food and drink:



- **Päffgen** in the Friesenviertel district
Friesenstraße 64-66, 50670 Cologne
<http://www.paeffgen-koelsch.de/>.
- **Gilden** im Zims in the city's old town
Heumarkt 77, 50667 Cologne
<https://www.gilden-im-zims.de/en/>.
- **Deutzer Brauhaus** in Deutz,
Ottoplatz 7, 50679 Cologne
<https://deutzerbrauhaus.de/de/>.
- **Früh am Dom** in the city's old town
Am Hof 12-18, 50667 Cologne
<https://www.frueh-am-dom.de/>.
- **Gaffel am Dom** in the heart of the city
Bahnhofsvorplatz 1, 50667 Cologne
<https://gaffelamdom.de/en/homepage/>.
- **Sünners im Walfisch** in the city's old town
Salzgasse 13, 50667 Cologne
<https://walfisch.de/>.
- **Brauerei zur Malzmühle** in the city's old town
Heumarkt 6, 50667 Cologne
<https://brauereizurmalzmuehle.de/?lang=en>.
- **Brauhaus Pütz** am Rudolfplatz, Engelbertstraße 67,
50674 Cologne: <https://brauhauspuetz.de/?lang=en>.

Looking for a great place to dine? No problem; here are our restaurant tips for you:



- **The Bagatelle** restaurant features a dining terrace and a casual dining room. This lively local in the Südstadt quarter in the south of Cologne serves appetizers and French-style cheeses.
Teutoburger Straße 17, 50678 Cologne
<https://www.bagatelle.koeln/>
- **Henne** is both a wine bar and a restaurant in the Cologne old town.
Pfeilstraße 31-35, 50672 Cologne
<https://www.henne-weinbar.de/>
- **The Tanica** is also a wine bar as well as a restaurant, serving cocktails and elegant appetizers in a modern yet rustic setting.
Engelbertstraße 31a, 50674 Cologne
<https://www.rosticceria-massimo.de/tanica/>
- **Sattgrün** in the city's old town specializes in vegan cuisine made from fresh, exclusively plant-based ingredients.
Apostelstraße 2 and Ludwigstraße 11, 50667 Cologne
<https://www.sattgruen.com/sattgruen>



Visit these rooftop bars for a panoramic view over the roofs of Cologne:

- When evening falls, the **Monkey Bar** at the 25hours Hotel The Circle in the north of the city's old town transforms into a scenic location for locals and visitors alike. The bar is known for its cocktail and long drink creations.
Im Klapperhof 22-24, 50670 Cologne
<https://www.monkeybarkoeln.de/en/index.php>
- The **SonnenscheinEtage** in heart of Cologne is home to the city's highest beach. The rooftop bar's motto is: "Rauffahren zum Runterkommen" ("Come up to chill out").
An St. Agatha 19 – 25, 50667 Cologne
<https://sonnenscheinetage.de/>



But the cocktail bars at ground level in Cologne are also worth a visit:



- The Grid Bar in the Friesenviertel district serves the very finest craft cocktails.
Friesenstraße 62, 50670 Cologne
<https://www.thegridbar.de/>
- Spirits in the Rathenauviertel district describes its cocktails as liquid poetry.
Spirits: Engelbertstraße 63, 50674 Cologne
<https://spiritsbar.de/>
- You can enjoy genuine cocktail artistry at the Ona Mor in the Rathenauviertel district.
Ona Mor: Roonstraße 94, 50674 Cologne
<https://onamor.de/>
- Rosebud looks just like an authentic neighborhood bar in the "Kwartier Latäng" district in the heart of Cologne.
Heinsbergstraße 20, 50674 Cologne
<https://www.rosebudbar.de/>
- Samuel's Shep on Rathenauplatz boasts a huge selection of delicious cocktails.
Rathenauplatz 5, 50674 Cologne
<https://www.instagram.com/samuels.shep/?hl=de>

Networking in person – but safely!

We're all familiar with firewalls in the digital world – and that's a good analogy for our precautionary measures for the first in-person DMEXCO since the start of the COVID-19 pandemic.

Click [here](#) to read the rules that apply at DMEXCO.
More information about your visit is available [here](#)

We wish you two sensational days at DMEXCO 2022!