

Colours

Inspired by the invention of the colour tv, our identity has a lot of colours! Main, Secondary & of course we still have white, grey and black to ensure a healthy balance.

Monochromatic

White
#FFFFFF
RGB: 255, 255, 255
CMYK: 0, 0, 0, 0

Grey
#C8C8C8
RGB: 200, 200, 200
CMYK: 25, 18, 19, 1

Night
#0C0C0C
RGB: 12, 12, 12
CMYK: 82, 72, 62, 91

Primary Colours

Yellow
#FFF500
RGB: 255, 245, 0
CMYK: 7, 0, 88, 0

Sky
#73FAFB
RGB: 115, 250, 251
CMYK: 47, 0, 13, 0

Green
#37FC22
RGB: 55, 252, 34
CMYK: 62, 0, 100, 0

Purple
#EC5CFF
RGB: 236, 92, 255
CMYK: 38, 65, 0, 0

Red
#FF0C0C
RGB: 255, 12, 12
CMYK: 0, 94, 89, 0

Blue
#2642FF
RGB: 38, 66, 255
CMYK: 88, 70, 0, 0

Secondary Colours

Dark Yellow
#292700
RGB: 41, 39, 0
CMYK: 69, 60, 82, 76

Dark Sky
#012828
RGB: 1, 40, 40
CMYK: 94, 56, 62, 73

Dark Green
#052801
RGB: 5, 40, 1
CMYK: 85, 58, 83, 75

Dark Purple
#240029
RGB: 36, 0, 41
CMYK: 90, 99, 45, 70

Dark Red
#290000
RGB: 41, 0, 0
CMYK: 64, 87, 66, 87

Dark Blue
#000529
RGB: 0, 5, 41
CMYK: 100, 92, 48, 73